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November 18, 1981

BY HAND

File

Mr. Matthew Myers
Acting Deputy Assistant Director
Division of Advertising Practices
The Federal Trade Commission
The Star Building, Room 6113
414 Eleventh Street, N.W.
Washington, D.C. 20004

Dear Mr. Myers:

I am writing to you as a follow-up to our meeting on October 15, 1981, at which Dr. Herbert Arkin discussed with you and Harold Pillsbury the type of CO data being generated in the Commission's cigarette testing program. As a result of that discussion, Dr. Arkin has concluded that in order for us properly to understand and to evaluate the Commission's CO test results it is necessary to have the computer output data for each run for CO in the form that Mr. Pillsbury obtains this data. Accordingly, we would appreciate it if you could supply such data along with the copies of data sheets for "tar" and nicotine testing, which have been supplied to us since the beginning of the Commission's testing program.

With respect to the CO data for the test currently underway at the Commission, we would request photocopies of the data sheets and would, of course, be willing to pay any expenses involved in duplicating, or, alternatively, to borrow the originals, duplicate them, and return them to you. With respect to future tests it might be easier, rather than photocopying, to simply have Mr. Pillsbury employ a two-part form with carbon paper for this computer output data. We would be happy to supply the two-part form computer paper if that would facilitate this matter.

As in the past, we are prepared to supply to you

Source: https://www.industrydocuments.ucsf.edu/docs/jykk0001

copies of comparable data sheets from TITL's testing program.

I look forward to hearing from you at your earliest convenience.

Very truly yours,

Allan Topol

Allan Topol

bcc: Committee of Counsel
Committee of Research Directors
Janet C. Brown, Esq.
Edwin J. Jacob, Esq.
Horace R. Kornegay, Esq.

Source: https://www.industrydocuments.ucsf.edu/docs/jykk0001